# Qualitative Comparative Analysis

Claude Rubinson University of Houston—Downtown Houston, TX rubinsonc@uhd.edu

> Emory University May 17—18, 2011

### Overview

- Review of QCA publications and software
- QCA as a formalization of the comparative method
- Three analytic components of QCA
  - Data set calibration
  - Necessity analysis
  - Sufficiency analysis
- Recent developments in QCA

## **Recommended Readings on QCA**

- Ragin and Rubinson (2009) "The Distinctiveness of Comparative Research"
- Ragin (2008) *Redesigning Social Inquiry*
- Ragin (1987) *The Comparative Method*

### Recommended Readings on Case-Oriented and Comparative Research

- Rubinson and Ragin (2007) "New Methods for Comparative Research?"
- Brady and Collier (2004) *Rethinking Social Inquiry*
- George and Bennett (2005) *Case Studies and Theory Development in the Social Sciences*
- Mahoney and Rueschemeyer (2003) Comparative Historical Analysis in the Social Sciences
- Skocpol (1979) Introduction to *States and Social Revolutions*
- Gaddis (2002) *The Landscape of History*

### **Other Related Readings**

- Compasss web site (www.compasss.com)
- Gerring (2007) *Case Study Research*
- Goertz (2006) Social Science Concepts
- Ragin (2000) *Fuzzy-Set Social Science*
- Rihoux and Ragin (2009) *Configurational Comparative Methods*

## Software

Ragin's fs/QCA (www.fsqca.com):

- always produces correct results, intermediate solutions, relatively user-friendly, described in *RSI*, cutting edge
- but: Windows-only, buggy, out of date documentation, the dreaded prime implicant chart, no tools for interrogating the analysis, cutting edge

Rubinson's acq and Kirq (www.grundrisse.org/qca/):

- always produces correct results, sophisticated necessity analysis, supports contradictions and impossible conditions, user-friendly, cross-platform, tools for interrogating the analysis, mailing list, no prime implicant chart
- but: no intermediate solutions, solution complexity, acq selective about its friends, Kirq doesn't exist yet
- Note: Seeking developers for R and Stata packages

### Other Software

Cronqvist's TOSMANA:

- visualizations; cross-platform (via Mono)
- but: doesn't support fuzzy-set QCA; inspired by QCA 3.0

Dusa's QCA for R (also Huang's QCA3 for R):

- cross-platform
- but: doesn't support fuzzy-set QCA; inspired by TOSMANA/QCA 3.0
- Note: Rubinson's fsQCA package for R is obsolete

Longest and Vaisey's fuzzy module for Stata:

• ???

## Varieties of QCA: Crisp Sets, Fuzzy Sets, & Multi-Valued Sets

- *The Comparative Method* (1987) describes "crisp-set QCA"
- *Fuzzy-Set Social Science* (2000) describes "fuzzy-set analysis"
- *Redesigning Social Inquiry* (2008) unifies "crisp-set QCA" and "fuzzy-set QCA"
  - crisp-set QCA is a special form of fuzzy-set QCA
  - fs/QCA, acq, and Kirq are all based on the RSI algorithms
- What about multi-valued QCA?

### What is QCA?

• QCA is a formalization of the comparative method, using Boolean algebra.

### What is QCA?

• QCA is a formalization of the comparative method, using Boolean algebra.

## What is the comparative method?

- Many names: comparative research, comparative analysis, small-N comparison, small-N analysis, case studies, cross-case studies
- Assumes invariance (consistency)
- Characterized by the search for necessary and sufficient conditions.
- Is comparative research necessarily small-N?
- Is comparative research necessarily case-oriented?

- Definition: Certain aspects of cases tend to co-occur.
  - Tenured faculty tend to have many publications
  - Religious fundamentalists tend to be politically conservative
  - "business leaders and owners of capital ... are overwhelmingly Protestant" (Weber 1958:35)
  - "No bourgeois, no democracy." (Moore 1966:418)

- Definition: Certain aspects of cases tend to co-occur.
  - Tenured faculty tend to have many publications



- Definition: Certain aspects of cases tend to co-occur.
  - Religious fundamentalists tend to be politically conservative.



- Definition: Certain aspects of cases tend to co-occur.
  - "business leaders and owners of capital ... are overwhelmingly Protestant" (Weber 1958:35)



and Owners of Capital

- Definition: Certain aspects of cases tend to co-occur.
  - "No bourgeois, no democracy." (Moore 1966:418)

Set of Countries without a Strong Bourgeois Impulse

Set of Countries that Experienced a Bourgeois Revolution

- Definition: Certain aspects of cases tend to co-occur.
  - "No bourgeois, no democracy." (Moore 1966:418)

Set of Countries with a Strong Bourgeois Impulse



Set of Countries that Experienced a Bourgeois Revolution

- Definition: Certain aspects of cases tend to co-occur.
  - Does not imply determinism (or stochasticism)
  - Is not vulnerable to a single disconfirming case
  - Is fundamentally set theoretic
  - Parallels how we typically formulate social theory:
    - The modern world system is a capitalist worldeconomy characterized by a single division of labor that prioritizes the endless accumulation of capital.
    - During unsettled periods, people actively use culture to learn new ways of being.

### Necessary Conditions Causal condition must (almost always) be present for outcome to occur.

Outcome is a subset of Cause



### Necessary Conditions Causal condition must (almost always) be present for outcome to occur.

Outcome is a subset of Cause ( $X \ge Y$ )



### Sufficient Conditions Outcome (almost) always occurs when causal condition is present.

Cause is a subset of Outcome



### Sufficient Conditions Outcome (almost) always occurs when causal condition is present.

Cause is a subset of Outcome ( $Y \ge X$ )



### Historical Affinity with Case-Oriented, Small-N Research

- Holistic approach of comparativists encourages "structured, focused comparisons."
- Small number of countries enables in-depth analysis and helps cases to remain in the foreground

But:

- Small-N statistical analysis is possible (e.g., Esping-Andersen)
- Large-N comparative research is possible (e.g., Ragin and Fiss; Rubinson, De Fazio, and Franzosi)
- Small-N ≠ Case-Oriented; Large-N ≠ Variable-Oriented

### Three Analytic Components of QCA



## Boolean Algebra

- UPPERCASE for the presence of a condition
- lowercase for the absence of a condition
- Negation  $\sim A = 1 - A$ a = 1 - A
- Logical and (Boolean multiplication)
  A•b = Ab = min(A,b)
- Logical or (Boolean addition)
  A+b = max(A,b)

### Data Set Calibration

- The process of constructing fuzzy-sets
- May be crisp or fuzzy
- Is about defining set memberships
  - degree of membership in the set of rich people (vs annual income)
  - degree of membership in the set of core countries (vs GDP/capita)
- Importance of negation and asymmetry
  - degree of membership in the set of *not* rich people
  - degree of membership in the set of *not* core countries

### Analysis of Necessary and Sufficient Conditions

- Necessity analysis is underdeveloped in the literature; QCA development—and applications have focused on sufficiency analysis
- but: libfsqca-based software has sophisticated necessity testing
- Sufficiency analysis emphasizes causal complexity (a.k.a., multiple conjunctural causation, "recipes," equifinality, or INUS conditions)

### Analysis of Necessary and Sufficient Conditions



Subset relationship consistent with necessity



## Recent Developments in QCA

• Combining with other set-theoretic techniques

- Correspondence analysis
- Social network analysis
- QNA
- Temporal and sequence analysis
  - Caren and Panofsky's "TQCA"
- Inferential techniques and statistics-like modeling
  - Eliason and Stryker's "Goodness of Fit" and "relative consistency" measures
- Visualizations